



Fiscal Year 2025 (General Incorporated Association) Japan Livestock Products Export Promotion Council Processed Meat Export Committee Activity Report

Inviting Philippine Buyers to Japan

Inspection of Japanese meat processing plants, and product tasting and networking event introducing products from 12 companies

The Processed Meat Export Committee, a member organization of the Japan Livestock Products Export Promotion Council (Secretariat: Japan Ham & Sausage Processors Cooperative Association), invited six buyers from the Philippines from October 15 (Weds) – 18 (Sat), 2025.

The program included tours of Japanese meat processing plants and a Product Tasting and Networking Event held at a hotel in Osaka City, where export representatives from 12 companies gathered to introduce their products.

Purpose and Background

To promote exports of Japanese processed meat products to countries/regions where bilateral sanitary agreements are pending and export potential exists through product-by-product registration, this year's initiative followed the framework of last year's project inviting Vietnamese buyers. The event invited Philippine distributors interested in Japanese processed meat products to Japan for plant tours and a Product Tasting and Networking Event to facilitate business matchmaking. At this event, the committee secured the cooperation of a major trading company specializing in the Philippine market to provide event support.

Invited Companies (6 companies, 11 individuals)

*Alphabetical order

- Linkage Foods (2 persons)
- MKKS Food (2 persons)
- PL Aguila Manufacturing Inc. (2 persons)
- MITSUKOSHI FEDERAL RETAIL, INC. (1 person)
- Philippine Seven Corporation (2 persons)
- Saiigyu Meat Specialists Inc. (2 persons)



Overall Schedule

Plant Tours

- October 16 (Thu) Marudai Foods Co., Ltd. Takatsuki Plant / Daiwa Foods Co., Ltd. Izumi Plant
- October 17 (Fri) Itoham Yonekyu Foods Inc. Rokko Plant

Product Tasting and Networking Event

- October 17 (Fri) Venue: Hotel Monterey Osaka (7F Amarie, Umeda, Kita-ku, Osaka City)



Plant Tours



↑ Observation of production processes for ham, sausage, chicken nuggets, etc. and tasting at Marudai Foods Co., Ltd. Takatsuki Plant

Itoham Yonekyu Foods Inc. Rokko Plant: Observation and tasting of ham and sausage production processes →



↑ Observation (online viewing) and tasting of the manufacturing process for roast beef at Daiwa Foods Co., Ltd. Izumi Plant



Product Tasting and Networking Event

○ Date / Time: Friday, October 17, 4:30 PM- 8:30 PM

○ Participating Companies (12)

- | | | |
|--------------------------------|--|-------------------------|
| • Itoham Yonekyu Holdings Inc. | • Air Water Inc. | • Kyushoku Co., Ltd. |
| • Ginga Foods Co., Ltd. | • JA Zennoh Meat Foods Co., Ltd. | • Shinshu Ham Co., Ltd. |
| • Daiwa Foods Co., Ltd. | • Nisshin Livestock Industry Co., Ltd. | • Nipponham Co., Ltd. |
| • Hayashikane Sangyo Co., Ltd. | • Prima Meat Packers, Ltd. | • Yagai Co., Ltd. |

○ Event Flow

- Each company prepared its finest products in advance and set them up at their booth. Buyers, accompanied by interpreters, toured all company booths in timed intervals for tastings and business discussions. After touring all 12 companies, a free business discussion period was scheduled.
- A buffet-style light meal was provided between business meetings, as there was insufficient time for a full dinner.
- Post-event surveys were conducted with buyers and participating companies.



View of the product tasting and networking event

